

Foodservice Challenges

A series of issue based reports in the foodservice market



Foodservice Challenges is a sequence of reports that focus on key issues facing the foodservice market. The foodservice industry is a highly dynamic marketplace representing a wealth of growth prospects as well as challenges. Our report series highlights these challenges and identifies areas of opportunities and threats for foodservice suppliers and operators. The reports are based on primary research as well as opinion based analysis drawing on *BIS Foodservice's* extensive knowledge and experience in foodservice research across Australia, New Zealand, South East Asia, China region and The Middle East.



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BIS Foodservice

Today **foodservice** is growing globally while retail is in decline or at best stagnant. Only suppliers and operators who endeavour to truly comprehend this market will experience long term growth. **Foodservice Challenges** adds further insight and understanding.

Foodservice Challenges report series include:

The ageing population and its consequences for the non-commercial & commercial foodservice channels

Health concerns in foodservice – Obesity – Gluten Free – Allergens – Organic

Ethical issues in foodservice – Fair Trading – Animal Welfare – GMO

Foodservice and the environment – Food Miles – Recycling – Deposit Schemes – Emissions Trading

Skilled personnel in foodservice – Front of House & Back of House – Training

As the report series is designed to be responsive to new and developing market issues, new titles will be added on a continuous basis. We seek input from our client base in identifying areas of interest to suppliers and operators.

Each report title will be up-dated on an 18 monthly basis in order to track developments in the market.

Each report follows a SWOT analysis framework outlining:

- 1 Introduction
- 2 Strengths
- 3 Weaknesses
- 4 Opportunities
- 5 Threats
- 6 Conclusions

ABOUT US

BIS Shrapnel has provided research, analysis and forecasts on the foodservice industry for over 25 years. BIS Foodservice runs continuous information services in Australia and New Zealand as well as in-depth country reports on another 20 foodservice markets in South East Asia, China region, The Middle East and the Nordic markets.

For further details about our business and studies please visit our website: www.bis.com.au (click on Foodservice).

INQUIRY & CONSULTANCY FACILITY

Our consultants are continually available to clients who want to discuss trends, developments and market estimates. We are contactable via telephone and email and will seek to facilitate face-to-face meetings whenever possible.

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