



The Holiday Home Market in Australia 2006

"Who are the owners of holiday homes and what is the outlook for this market?"



EXTRACT TO INDICATE THE GENERAL NATURE OF THE REPORT

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1.3 Report Outline

The **Executive Summary** provides a synopsis of the Australian holiday home market, including our key forecasts and observations.

Chapter 2 looks at the characteristics of holiday home owners, taking into account issues such as income, household structure and dwelling tenure of current dwelling.

Chapter 3 looks at the characteristics of the holiday home itself including the type of dwelling, as well as location, ownership, etc.

In **Chapter 4**, the demographics of Australia's holiday home regions are considered, including age, dwelling types and work force status.

Chapter 5 considers the factors that affect the use of holiday homes, quantifying the frequency of use by different household types.

The forecast for the number of holiday homes, presented in **Chapter 6**, is the result of a projected demand and supply analysis. It indicates the number of holiday homes expected in each region in 2011.

Also, two **appendices** provide further details of the number of Australian holiday homes.

- **Appendix A** – presents a table estimating households with holiday home ownership by state.
- **Appendix B** – indicates, via 3 separate tables, the percentage and number of holiday home owners in each capital city/state that own holiday homes in each holiday home region in Australia.

The Holiday Home Market in Australia 2006



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