



A short survey to determine the total market size of engineered wood products in Australia

Introduction

Structural engineered wood products (such as laminated veneer lumber and I-beams) are new and emerging products in the Australian market. There has been very strong growth in demand and supply of these products over the past five years, but there has been very little research tracking its progress. There appears to be a lack of information on the size of the engineered wood products market in Australia. The most recent information available is for 2001, from BIS Shrapnel's *Laminated Veneer Lumber and Other Structural Engineered Wood Products 2001-2006* report. In response to several requests, BIS Shrapnel is planning to update and expand upon the information on the size of the Australian market, through a short survey of major domestic suppliers of engineered wood products. The information from the survey will be prepared as a short (5-10 page) multi-client study, estimating the current size of the Australian engineered wood products market and the potential for future growth.

Methodology

This project will involve a short survey of domestic suppliers of engineered wood products to determine for each type of product (LVL, I-beams, etc) in 2000, 2001, 2002, 2003 and 9 months to March 2004:

- production capacity,
- sales volume (in either/both cubic meters and lineal meters) and
- gross value of sales.

This will involve a short electronic survey (of 3 pages) that will be emailed to major Australian producers and distributors. The data collected will be compiled, and the information presented, so as not to disclose individual company information.



BIS Shrapnel will then prepare a short report, which will be provided to each of the participants in the study. The report will include a set of tables identifying:

- Current production capacity in Australia and New Zealand by producer by product type (LVL, I-beam etc).
- Actual volume of production (in either/both cubic meters and lineal meters) of engineered wood products by product type from 2000 to 2004.
- Gross sales value of engineered wood products by product type from 2000 to 2004.
- An estimate of the volume of imports of engineered wood products by product type from 2000 to 2004.
- An estimate of the proportion of domestic production used in each end use segment (floor bearers and joists, wall frames, roof frames, other applications) by building sector (detached dwellings, multiunit dwellings, alterations and additions, non-residential buildings).

The report will also provide an assessment of the potential market for engineered wood products in Australia in terms of the current usage of solid wood in engineered wood products key end use applications, and the potential market share that engineered wood products can gain in these end use applications.

Costs

The cost for the study is \$5,500 including GST.



The Market Size of Engineered Wood Products in Australia

SUBSCRIPTION FORM

Please register my company to this study:

Subscription

A\$5 500

Note: One subscription includes one electronic copy of the report.
GST included for Australian subscribers.
A\$ = Australian Dollars.

Please send me information on:

Laminated Veneer Lumber and Other Structural Engineered Wood Products, 2001-2006

Dr/Mr/Ms _____

Position _____

Company _____

Street address (for courier) _____

Postal address _____

Country _____ Post Code _____

Phone () _____ Fax () _____

E-mail _____ Website: _____

I confirm that this report is for the internal use of my organisation and its branches or subsidiaries only, and will not be made available or copied for the benefit of other organisations. I understand my company will be invoiced on delivery of the report in May 2004.

Signature _____ Date _____

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