



Building Materials in Non-Residential Building 2007

Measuring the Markets for Building Materials used in Non-Residential
Building in Australia



BUILDING AND CONSTRUCTION

Building Materials in Non-Residential Building - 2007

Growth in non-residential building over the past two years has seen the non-residential building sector reach record levels.

How have your products fared in this market?

Has your market share held up over the past two years, and what do you need to do to position yourself for changes in the non-residential building sector?

BIS Shrapnel is launching its first stand alone study of "Building Materials in Non-Residential Building." Previously included as part of the Building Materials and Fittings reports of 2004, 2001, 1998 and earlier, this study will report on the size of the building materials market in non-residential building during 2006/07, across the following building applications:

- Benchtops & Cupboard Doors
- External Wall Cladding
- Flooring
- Guttering
- Insulation
- Internal Wall and Ceiling Linings, including the office fit out market
- Paving
- Plumbing Fittings
- Roofing



Methodology

We will survey, by telephone, non-residential builders representing between 300 and 350 non-residential projects across Australia.

We will select non-residential building projects commenced in the financial year 2006/07. The questionnaire will seek information on each individual project.

By selecting projects commenced in this period, we can be confident that the majority of the work, on most projects, will be well underway or completed at the time of interviewing in August/September 2007.

The sample of projects will be spread across the five mainland states. Interviews will be concentrated in, but not restricted to, the capital city statistical division in all states except Queensland, where a larger proportion of interviews will be undertaken outside Brisbane.

As a minimum, we expect the state breakdown of surveys to be approximately as follows:

Region	No. of projects
New South Wales (incl. ACT)	85
Victoria	75
Queensland	70
South Australia	25
Western Australia	45
Total	300

In each state, the projects to be surveyed will be selected across the following range of ten ABS building categories and four value ranges.

Building categories

Offices

Shops/Retail Centres

Hotels/Motels

Other Business Premises

Factories

Educational

Health

Religious

Entertainment & Recreation

Miscellaneous

Project value range

Under \$1 million

\$1.0 - 4.9 million

\$5.0 - 19.9 million

\$20 million & over

By selecting a number of projects within each value range in each building category, we will obtain a representative sample of different types of projects, and of different values.

Our sample will be weighted to the total value of commencements in 2006/07.

In previous surveys our sample has represented approximately 20-25% of the value of non-residential building undertaken in Australia during the relevant time period.

Reporting

Reports for each building application mentioned above, will be broken down by state and by building segment within each state.

Included in each report will be forecasts of demand for each building application, by state, through to 2009/10, as well as an economic commentary and forecasts of the non-residential building market in general.

Data will be supplied in spreadsheet form as soon as it becomes available, followed by a hard copy report including a written analysis of the results.

Additional Questions

Apart from the standard reports, subscribers are invited to ask questions specific to their own needs, either on related applications like framing or floor coverings, or other issues such as sustainability or environmental considerations. These questions may be included at an additional charge and be provided on either a confidential basis, or as part of the main report.



Costs and timing

BIS Shrapnel plan to commence fieldwork in early August, with reports to be available in November and December 2007.

Companies who subscribe to Building Materials in Non-Residential Building 2007, prior to July 27th, will receive a 15% discount.

If you wish to subscribe to this study, please fill in the enclosed order form and fax it back to us on 02 9959 5795.

Our subscription rates are as follows:

	Before July 27th '07	After July 27th '07
<input type="checkbox"/> Benchtops & Cupboard Doors	\$12,100	\$14,300
<input type="checkbox"/> External Wall Cladding	\$12,100	\$14,300
<input type="checkbox"/> Flooring	\$12,100	\$14,300
<input type="checkbox"/> Guttering	\$6,600	\$8,800
<input type="checkbox"/> Insulation	\$12,100	\$14,300
<input type="checkbox"/> Internal Wall and Ceiling Linings	\$12,100	\$14,300
<input type="checkbox"/> Paving	\$12,100	\$14,300
<input type="checkbox"/> Plumbing Fittings	\$12,100	\$14,300
<input type="checkbox"/> Roofing	\$12,100	\$14,300

All prices include GST.

Invoicing

We will invoice the first half of your subscription to Building Materials in Non-Residential Building 2007 on commencement of surveying, and the final invoice on delivery of your final report.

Contacts

If you wish to subscribe to this study, please fill in the enclosed order form and fax it back to us on 02 9959 5795.

Alternatively, if you wish to discuss any aspect of this proposed study, please contact either Ross Trewartha or Ruth O'Grady on 02 9959 5924, or e-mail as below:

Ross Trewartha

Senior Project Manager
e-mail: rtrewartha@bis.com.au

Ruth O'Grady

Associate Director
e-mail: rogrady@bis.com.au

BIS Shrapnel

BIS Shrapnel offers an unmatched combination of strengths: economic analysis and forecasting, coupled with marketing intelligence gathering and analysis. No other research company in Australia enjoys our pre-eminent reputation in forecasting.

Our reports analyse and forecast market developments, competition and trends in key industry sectors.

We accept individual research projects to measure customer satisfaction, reputations and markets.

We conduct individual research projects to measure customer satisfaction, reputations and markets.

NEW SOUTH WALES

Level 8, 181 Miller Street
North Sydney NSW 2060
Telephone 02 9959 5924
Facsimile 02 9959 5795

VICTORIA

Level 5, Rialto North Tower
525 Collins Street VIC 3000
Telephone 03 9614 0011
Facsimile 03 9614 0033

www.bis.com.a