

Foodservice in The Middle East 2010

Middle East Foodservice 2009-10 is BIS Foodservice's latest report and up-date on the foodservice markets in The Middle East.

Across the world, foodservice is a growing market, while food retail markets are in decline or at best stagnant. In some parts of the world consumers are spending more than fifty percent of their food and non-alcoholic beverage dollar on eating out. The Middle Eastern markets are following the same trends.



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BIS Foodservice

For suppliers to The Middle East markets there are ample opportunities for their products across the entire market as well as finding niche market segments which answer the specific requirements of various foodservice operators.

Middle East Foodservice 2009-10 comprises three reports:

- **United Arab Emirates**
- **Kingdom of Saudi Arabia**
- **The Gulf States – Bahrain, Kuwait, Oman & Qatar**

Each report includes the following:

- ▶ **Foodservice market overview**
- ▶ **Snapshot of economic & social factors**
- ▶ **Foodservice market characteristics**
- ▶ **Foodservice market trends & developments**
- ▶ **Key foodservice market drivers**
- ▶ **Market size by channel and segment**
- ▶ **Number of outlets by channel**
- ▶ **Foodservice outlook**

The cost of each report is US\$3,000 or US\$7,500 for all three reports

ABOUT US

BIS Shrapnel has provided research, analysis and forecasts on the foodservice industry for over 25 years. BIS Foodservice runs continuous information services in Australia and New Zealand as well as in-depth country reports on another 20 foodservice markets in South East Asia, China region, The Middle East and the Nordic markets.

For further details about our business and studies please visit our website: www.bis.com.au (click on Foodservice).

INQUIRY & CONSULTANCY FACILITY

Our consultants are continually available to clients who want to discuss trends, developments and market estimates. We are contactable via telephone and email and will seek to facilitate face-to-face meetings whenever possible.

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