



# Wood Based Forest Products in China: 2005 – 2010

## Market opportunities, strategies and prospects for trade and investment

"The staggering growth in demand for forest products in China over the past decade has created enormous opportunities for foreign suppliers and investors. Will this continue over the next decade, and will China remain the dominant global player it has become?"



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## Contents

### EXECUTIVE SUMMARY

I.	Key Findings.....	iii
II.	Production of Forest Products.....	iv
III.	Consumption of Forest Products.....	vii
IV.	Imports of Forest Products.....	ix
V.	Exports of Forest Products.....	xii
VI.	Forest Products Price Forecasts.....	xv
VII.	The Distribution System .....	xvi

### 1. INTRODUCTION ..... 1

1.1	Objectives.....	3
1.2	Methodology.....	3
1.3	Organisation of the report .....	4

### 2. ECONOMIC OVERVIEW AND FORECAST ..... 5

2.1	Economic overview .....	7
2.2	Economic outlook.....	7
2.3	International trade .....	9

### 3. THE BUILDING INDUSTRY ..... 11

3.1	Overview .....	13
3.2	Residential construction .....	15
3.3	Non-residential construction.....	20

### 4. THE FURNITURE INDUSTRY..... 23

4.1	Overview .....	25
4.2	Furniture production .....	26
4.3	Furniture consumption.....	28
4.4	Furniture exports .....	29
4.5	Furniture imports .....	31
4.6	Trade related issues.....	32

<b>5.</b>	<b>FOREST RESOURCE .....</b>	<b>35</b>
5.1	Native forests .....	37
	5.1.1 Natural forest protection program (NFPP).....	39
5.2	Plantation forests.....	39
5.3	Domestic log supply .....	41
5.4	Imports of wood fibre.....	43
5.5	Log consumption .....	45
5.6	Log pricing.....	47
5.7	The log distribution system .....	48
<b>6.</b>	<b>SAWN TIMBER .....</b>	<b>49</b>
6.1	Sawn timber industry overview .....	51
	6.1.1 Production capacity .....	51
	6.1.2 Driving forces.....	52
	6.1.3 Production facilities.....	53
6.2	Production of sawn timber.....	63
6.3	Sawn timber production costs .....	65
6.4	Trade in sawn timber.....	66
	6.4.1 Sawn timber imports.....	66
	6.4.2 Sawn timber exports.....	68
	6.4.3 Net trade in sawn timber.....	69
6.5	Consumption forecasts for sawn timber.....	71
6.6	Price forecasts, sawn timber .....	73
6.7	End-use markets for sawn timber .....	75
	6.7.1 Furniture .....	75
	6.7.2 Interior finishing .....	75
	6.7.3 End uses for softwood.....	75
6.8	Future market opportunities for sawn timber .....	76
6.9	Sawn timber distribution in China.....	77

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<b>7.</b>	<b>STRUCTURAL ENGINEERED WOOD PRODUCTS .....</b>	<b>79</b>
7.1	Engineered veneer lumber production facilities .....	81
	7.1.1 Laminated veneer lumber production facilities .....	81
	7.1.2 Glue laminated lumber production facilities .....	83
7.2	Production of engineered wood products.....	83
7.3	Consumption of engineered wood products .....	85
7.4	Exports and imports of engineered wood products.....	86
7.5	Cost of production of engineered wood products .....	88
7.6	Price forecasts for engineered wood products.....	88
7.7	End uses for engineered wood products.....	88
7.8	Potential new applications for engineered wood products.....	88
<b>8.</b>	<b>PLYWOOD .....</b>	<b>91</b>
8.1	Plywood industry overview .....	93
	8.1.1 Production capacity .....	93
	8.1.2 Driving forces.....	93
	8.1.3 Production facilities.....	95
8.2	Production of plywood .....	101
8.3	Plywood production costs .....	103
8.4	Trade forecasts for plywood.....	103
	8.4.1 Plywood exports .....	103
	8.4.2 Plywood imports .....	105
	8.4.3 Net trade in plywood.....	106
8.5	Consumption forecasts for plywood .....	108
8.6	Price forecasts for plywood .....	110
8.7	End use markets for plywood.....	111
8.8	Potential new applications for plywood .....	111
8.9	The distribution system for plywood for China .....	112

<b>9.</b>	<b>MEDIUM DENSITY FIBREBOARD .....</b>	<b>113</b>
9.1	MDF industry overview .....	115
9.2	MDF production facilities .....	116
9.3	Production of MDF .....	129
9.4	MDF production costs .....	131
9.5	MDF trade forecasts .....	131
	9.5.1 MDF imports .....	131
	9.5.2 MDF exports .....	132
	9.5.3 Net trade in MDF .....	133
9.6	Consumption forecasts for MDF .....	134
9.7	Price forecasts for MDF .....	136
9.8	End-use markets for MDF .....	137
9.9	Potential new applications for MDF .....	137
9.10	Quality of MDF in China .....	138
9.11	The distribution system for MDF in China .....	138
<b>10.</b>	<b>PARTICLEBOARD .....</b>	<b>141</b>
10.1	Particleboard industry overview .....	143
10.2	Particleboard production facilities .....	145
	10.2.1 Small mills .....	145
	10.2.2 Intermediate mills .....	145
	10.2.3 Larger integrated mills .....	145
10.3	Production of particleboard .....	150
10.4	Particleboard production costs .....	152
10.5	Trade forecasts for particleboard .....	152
	10.5.1 Particleboard imports .....	153
	10.5.2 Particleboard exports .....	153
	10.5.3 Net trade in particleboard .....	153
10.6	Consumption forecasts for particleboard .....	154
10.7	Price forecasts for particleboard .....	156
10.8	End-use markets for particleboard .....	156
10.9	Potential new applications for particleboard .....	157
10.10	Quality of particleboard in China .....	157
10.11	The distribution system for particleboard in China .....	158

<b>11. LAMINATE FLOORING .....</b>	<b>159</b>
11.1 Laminate flooring industry overview.....	161
11.2 Laminate flooring production facilities.....	161
11.3 Production of laminate flooring.....	164
11.4 Laminate flooring production costs .....	165
11.5 Trade forecasts, laminate flooring.....	165
11.6 Consumption forecasts, laminate flooring .....	166
11.7 Price forecasts, laminate flooring .....	167
11.8 The distribution system, laminated flooring.....	168

## Tables

Table 1: Production of forest products, China, 2001-2010.....	iv
Table 2: Wood product production costs, 2005, China .....	vi
Table 3: Consumption of forest products, China, 2001-2010.....	vii
Table 4: Imports of forest products, China, 2001-2010.....	ix
Table 5: Exports of forest products, China, 2001-2010.....	xii
Table 6: Wood product prices, China, 2001-2010.....	xv
Table 2.1: Key economic indicators, China, 2001-2010.....	8
Table 3.1: Value of total construction by region, 1995-2010.....	14
Table 3.2: Residential building completions in China by sector, 1995-2010.....	16
Table 3.3: Residential building completions in China and major cities, 1995-2010.....	19
Table 3.4: Non-residential building completions in China by sector, 1995-2010 .....	22
Table 4.1: The wooden furniture industry in China, 1995-2010 .....	27
Table 4.2: Wooden furniture exports, China, by country of destination, 1995-2005.....	29
Table 4.3: Wooden furniture imports, China, by country of origin, 1995-2005.....	32
Table 5.1: Forested area by province, 2000.....	38
Table 5.2: Area of afforestation by province, 1995-2004 .....	40
Table 5.3: Log harvest by province, 1995-2004 .....	42
Table 5.4: Log imports by country of origin, China, 1995-2005 .....	44
Table 5.5: Production, imports and consumption of logs, China, 1995-2010 .....	46
Table 5.6: Log price forecasts, China, 200-2010 .....	47
Table 6.1: Sawn timber production capacity, China, 1990-2005.....	51
Table 6.2: Sawn timber production facilities, China .....	54
Table 6.3: Sawn timber production, by region, China, 1995-2004 .....	64
Table 6.4: Sawn timber production costs, 2005 .....	65
Table 6.5: Sawn timber imports by country of origin, China, 1998-2004 .....	67
Table 6.6: Sawn timber exports by country of destination, China, 1998-2004.....	68
Table 6.7: Imports, exports and net trade in sawn timber, China, 1998-2010 .....	70
Table 6.8: Production, imports and consumption of sawn timber, China, 1996-2010.....	72
Table 6.9: Sawn timber prices by species, China, 2001-2010 .....	73
Table 6.10: Domestic and imported sawn timber prices, China, 2001-2010 .....	74
Table 6.11: Sawn timber consumption by end use sector, China, 2005-2010.....	75
Table 7.1: Laminated veneer lumber production facilities, China, 2005 .....	82
Table 7.2: Production of structural LVL and glulam, China, 2001-2010 .....	84
Table 7.3: Consumption of LVL, glulam and i-joists, China, 2001-2010 .....	85
Table 7.4: Exports of LVL and glulam, China, 2001-2010 .....	87

Table 8.1: Plywood production facilities, China.....	96
Table 8.2: Plywood production by region, 1995-2004.....	102
Table 8.3: Plywood production costs, 2005*.....	103
Table 8.4: Plywood exports by country of destination, China, 1995-2004.....	104
Table 8.5: Plywood exports by region, China, 1995-2004.....	104
Table 8.6: Plywood imports by country of origin, China, 1995-2004.....	106
Table 8.7: Exports, imports and net trade, plywood, China, 1995-2010.....	107
Table 8.8: Production, net exports and consumption, plywood, China, 1998-2010.....	109
Table 8.9: Average domestic plywood prices, China, 2001-2010.....	111
Table 9.1: MDF production capacity, production and capacity utilisation, China, 1999-2010.....	115
Table 9.2: MDF production facilities, China.....	117
Table 9.3: MDF production, by region, 1995-2004.....	130
Table 9.4: MDF production costs, 2005.....	131
Table 9.5: MDF imports by country of origin, China, 1998-2004.....	132
Table 9.6: MDF exports by country of destination, China, 1998-2004.....	132
Table 9.7: Net trade MDF, China, 1998-2010.....	133
Table 9.8: Production, imports and consumption, MDF, China, 1998-2010.....	135
Table 9.9: Average domestic MDF prices, China, 2001-2010.....	136
Table 10.1: Particleboard production capacity, production and capacity utilisation, China, 1999-2010.....	143
Table 10.2: Particleboard production facilities, China.....	146
Table 10.3: Particleboard production by region, 1995-2004.....	151
Table 10.4: Particleboard production costs, 2005.....	152
Table 10.5: Particleboard imports by country of origin, China, 1998-2004.....	152
Table 10.6: Particleboard exports by country of destination, China, 1998-2004.....	153
Table 10.7: Net trade in particleboard, China, 1998-2010.....	154
Table 10.8: Production, imports and consumption of particleboard, China, 1998-2010.....	155
Table 10.9: Average domestic particleboard prices, China, 2001-2010.....	156
Table 11.1: Laminate flooring production facilities, China.....	162
Table 11.2: Production of laminate flooring, China, 2001-2010.....	165
Table 11.3: Laminate flooring production costs, 2005.....	165
Table 11.4: Net trade, laminate flooring, China, 2000-2010.....	166
Table 11.5: Production, imports and consumption of laminate flooring, China, 2000-2010.....	167
Table 11.6: Average domestic prices for flooring, China, 2001-2010.....	168

## Charts

Chart 1: Production of forest products, China, 2001–2010 .....	v
Chart 2: Consumption of forest products, China, 2001–2010 .....	viii
Chart 3: Imports of forest products, China, 2001–2010 .....	x
Chart 4: Exports of forest products, China, 2001–2010 .....	xiii
Chart 5: Wood product prices, China 2001–2010 .....	xvi
Chart 1.1: Map of China .....	3
Chart 3.1: Total construction output by region, 1995–2010 .....	15
Chart 3.2: Residential building completions in China by sector, 1995–2010 .....	17
Chart 3.3: Residential and non-residential building completions, China, 1995–2010 .....	20
Chart 3.4: Non-residential building completions in China by sector, 1995–2010 .....	21
Chart 4.1: Production, consumption and trade in wooden furniture, China, 1995–2010 .....	28
Chart 4.2: Share of Chinese wooden furniture exports by country of destination, 1995, 1998, 2001 and 2004 .....	30
Chart 5.1: Log imports by country of origin, China, 1995–2010 .....	44
Chart 5.2: Production, imports and consumption of logs, China, 1995–2010 .....	45
Chart 5.3: Log price forecasts, China, 2000–2010 .....	48
Chart 5.4: The log distribution system .....	48
Chart 6.1: Sawn timber imports by country of origin, China, 2000 and 2004 .....	68
Chart 6.2: Sawn timber exports by country of destination, China, 1998–2004 .....	69
Chart 6.3: Production, imports and consumption of sawn timber, China, 1995–2010 .....	71
Chart 6.4: Sawn timber distribution in China .....	77
Chart 7.1: Production of structural LVL and glulam, China, 2000–2010 .....	84
Chart 7.2: Consumption of LVL and glulam, China, 2000–2010 .....	86
Chart 7.3: Exports of structural LVL and structural glulam, China, 2000–2010 .....	86
Chart 8.1: Plywood distribution in China .....	110
Chart 8.2: Plywood distribution in China .....	112
Chart 9.1: Production, imports and consumption, MDF, China 1998–2010 .....	136
Chart 9.2: MDF distribution in China .....	139
Chart 10.1: Particleboard production capacity and production, China 1999–2010 .....	144
Chart 10.2: Particleboard distribution in China .....	158
Chart 11.1: The distribution system for laminate flooring, China .....	168

# CHAPTER ONE

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## **Introduction**



## 1. INTRODUCTION

This is the first edition of *Wood Based Forest Products in China*. Future editions will be published every two years, or more frequently, pending demand.

**Chart 1.1: Map of China**



### 1.1 Objectives

The report is designed to identify market opportunities, strategies and prospects for investment and trade in sawn timber, wood panels and engineered wood products in the world's most dynamic market, and to assist companies and organizations to make informed strategic decisions with respect to this market.

### 1.2 Methodology

The general methodology used for this study is the product of 30 years of methods research and development by BIS Shrapnel, combined with the experience and background of the author.

The report compiles both publicly available information and privately sourced data of the key solid wood products in China. A key element of the methodology was the close working relationship that the author has established with organizations in China that have an in depth knowledge of the forest products industry in China.

### **1.3 Organization of the report**

The report is organized into ten key chapters on the economy, the building industry, the furniture industry, the forest resource, sawn timber, engineered wood (LVL, glulam, I-joists), plywood, medium density fibreboard, particleboard and laminated flooring. Economic, building industry and furniture industry forecasts are provided in the first three chapters. The remaining chapters provide forecasts of the resource, log supply, production, consumption, trade and prices for each of the products.

The executive summary brings together the key findings, and provides a comparison of the drivers for each of the products, and an overall forecast.

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First Edition



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